3.4.1 Extension activities are carried out in the neighbourhood community, sensitizing students to social issues, for their holistic development and impact thereof during the last five years.

RatnamInstitute of Pharmacy Established NSS unit in the Year 2009, to motivate student'scommunity and faculty members for actively participating towards various social activities.TheNSS unit of college provides these social welfare activity in the nearby villages.

Through those activities various problems faced by the rural people will be addressed, these activities will develop awareness moral, Ethical values and social responsibilities in the student'scommunity. Which are frequently integrated with academic curriculum, these actuaries are intended to help tosolve the problem of rural people and also serve and learn to the people of the nearby villages.

Extension activitiescarried out by NSS unit of Ratnam Institute of Pharmacy

- Free Medical camps
- Swachh Bharat program
- Tree plantation program
- Prohibition of Narcotics awareness rally
- Blood donation program
- Sports for school children
- Problems with excessive plastic usage
- Health and fitness programs
- Advantages of organic cultivation of food grains
- Avoid tobacco program
- Road safety and traffic rules awareness program

Free Medical Camps this includes free medical check-up, educating students about importance of blood grouping , clotting factors and haemoglobin levels in blood as well as preventing infections by maintaining hygiene conditions in our surroundings.

Swachh Bharat program Useful for maintaining cleanliness along with solid and liquid waste management.This program motivates public to use personal toilets and avoid open defecation.

Tree plantation programin very helpful in reducing air pollution, radiation and increasingatmospheric oxygen.

Prohibition of Narcotics awareness rally gives awareness to common public and its legal aspects making consciousness of people about endangering life by using narcotics.

Blood donation program is helpful to impart social services among public.Bringsawareness about how, timely blood supply given people's lives.

Sports for school children makes the students about importance of physical activity in day to day life sports activity increases children physical and mental ability.

Problems with excess plastic usageleads to soil pollution, waste pollution and also air pollution by burning plastic, due to this various health issues arises for all living creatures like birds, animals and also humans. so avoid single usage plastics and minimize the usage of plastic in any form.

Health and fitness program brings awareness in public about how to maintain good health and fitness by avoiding sedentary life style and going for walking every day about 30min to 1 hour to be fit.

Advantages of organic cultivation of food grainsin today's world usage of chemical and pesticides increased beyond permeablelimit in the agriculture sector. Hence people consume remnantsof pesticides along with food and becoming sick. Hence our traditionalCultivation Methods must be practiced in cultivating food products.

Avoid tobacco program emphasised to motivate rural public who uses tobacco more in our country which leads to oral cancer, lung cancer,cardiovascular and respiratory diseases.

Road safety and traffic rules awareness program brings awareness in public to follow traffic rules strictly and avoid road accidents.

PRINCIPAL
RATNAM INSTITUTE OF PHARMACY
Pidathapolur (V & P), Muthukur (M),
SPSR Nellore Dist - 524 346. (A.P.)

RATNAM INSTITUTE OF PHARMACY

(Approved by A.I.C.T.E. & P.C.I., New Delhi, Govt. of A.P., Affiliated to J.N.T. University, Anantapur.
Recognized u/s 2(f) of the UGC Act 1956, New Delhi)
An ISO 9001:2015 certified Institution

List of Extension Activities

A.Y.2022-23

S.No	Name of the Program	Name of the Collaborative Agency	Date	No. of participants
1	Free Cancer awarness programme	SPSR Nellore	26/06/2022	50
2	Anti drug camp	Brahmadevam	25/07/2022	50
3	Road safety awarness programme	SPSR Nellore	23/08/2022	50
4	Pharmacist day celebration	Brahmadevam	25/09/2022	50
5	Police Commemoration Day	Muthukur	21/10/2022	50
6	Awarness Programme on plastic free enviroment	Brahmadevam	22/11/2022	50
7	Health care programme	Brahmadevam	19/12/2022	50
8	Clean India programme	SPSR Nellore	27/01/2022	50
9	Awarness on waste management	Muthukur	23/02/2022	50
10	Traffic awareness programme	Muthukur	21/03/2022	50
11	Fire Hazards and Preventive Measures	Muthukur	19/04/2023	50
12	Distribution of Clothes Programme	Pidathapolur	27/04/2023	50

PROGRAMME OFFICER

NSS Programme Officer
Ratnam Institute of Pharmacy
Pidathapolur, Nellore - 524 346. (A.P.)

PIDATHAPOLUR ★ RATNAM INSTITUTE OF PHARMACY ★

PRINCIPAL

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Pidathapolur, Nellore Dt.- 524 346

Date: 27.06.2022

PROGRAM REPORT	
Title of the Event	**FREE CANCER AWARNESS PROGRAMME**
Event start date	26.06.2022
Event end date	26.06.2022
Description	The Talk Cancer programme aims to help reduce health inequalities by making the training accessible to groups who play a pivotal role in reaching people who are at greater risk of developing cancer. Primary prevention of cancers by health education especially regarding hazards of tobacco consumption and necessity of genital hygiene for prevention of cervical cancer.

Photos	
Event Pic-1	

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Photos	
Event Pic-2	

Photos	
Event Pic-3	

Programme Coordinator

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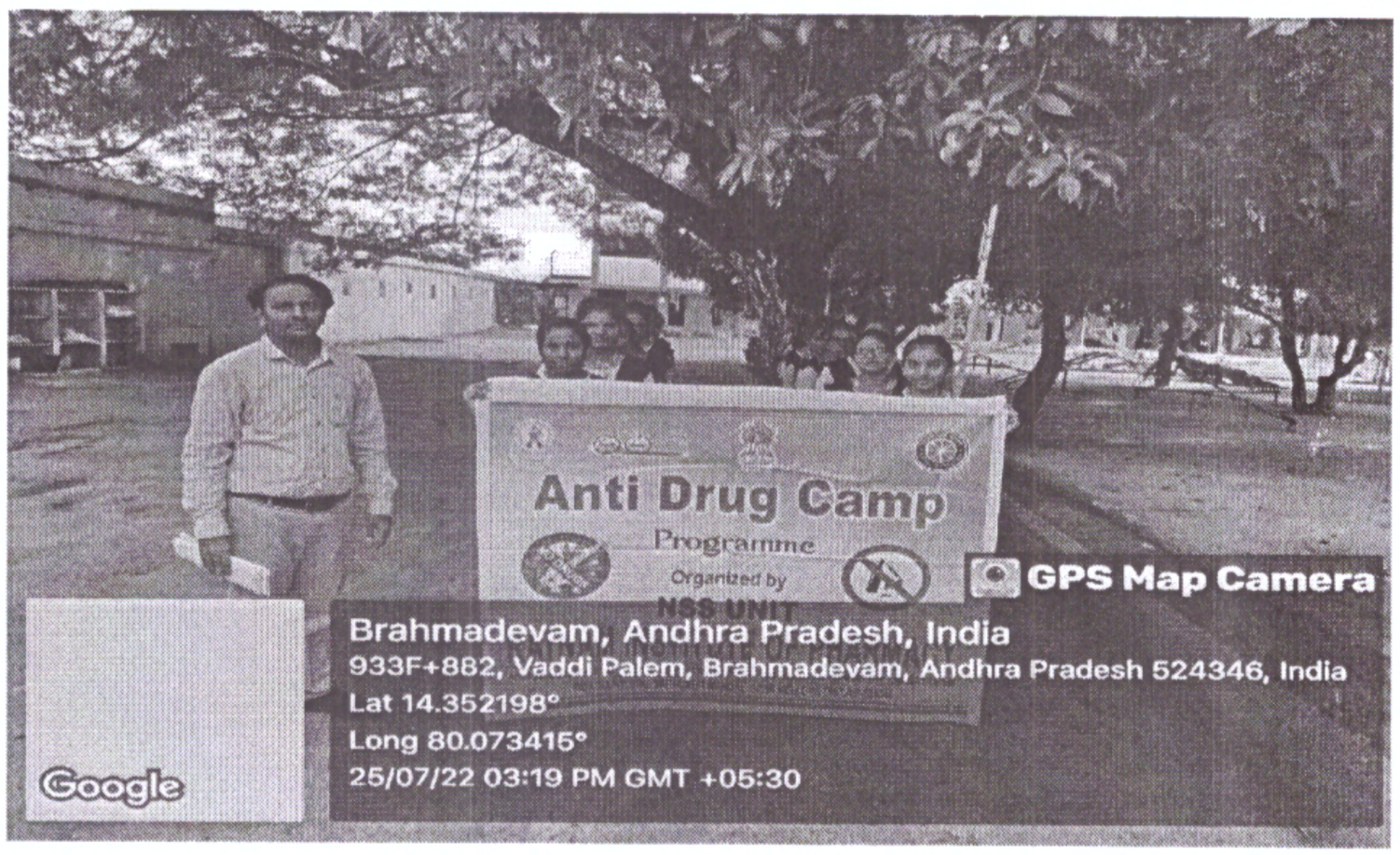
Date: 26.07.2022

PROGRAM REPORT	
Title of the Event	**ANTI DRUG CAMP**
Event start date	25.07.2022
Event end date	25.07.2022
Description	to strengthen action and cooperation in achieving the goal of a world free of drug abuse. **Anti-Drug Committee** Creating awareness amongst students against drug abuse. Ensuring the institution premises and surroundings – free of drugs. Passing information regarding availability of narcotic drugs to Local Police.

Photos	
Event Pic-1	

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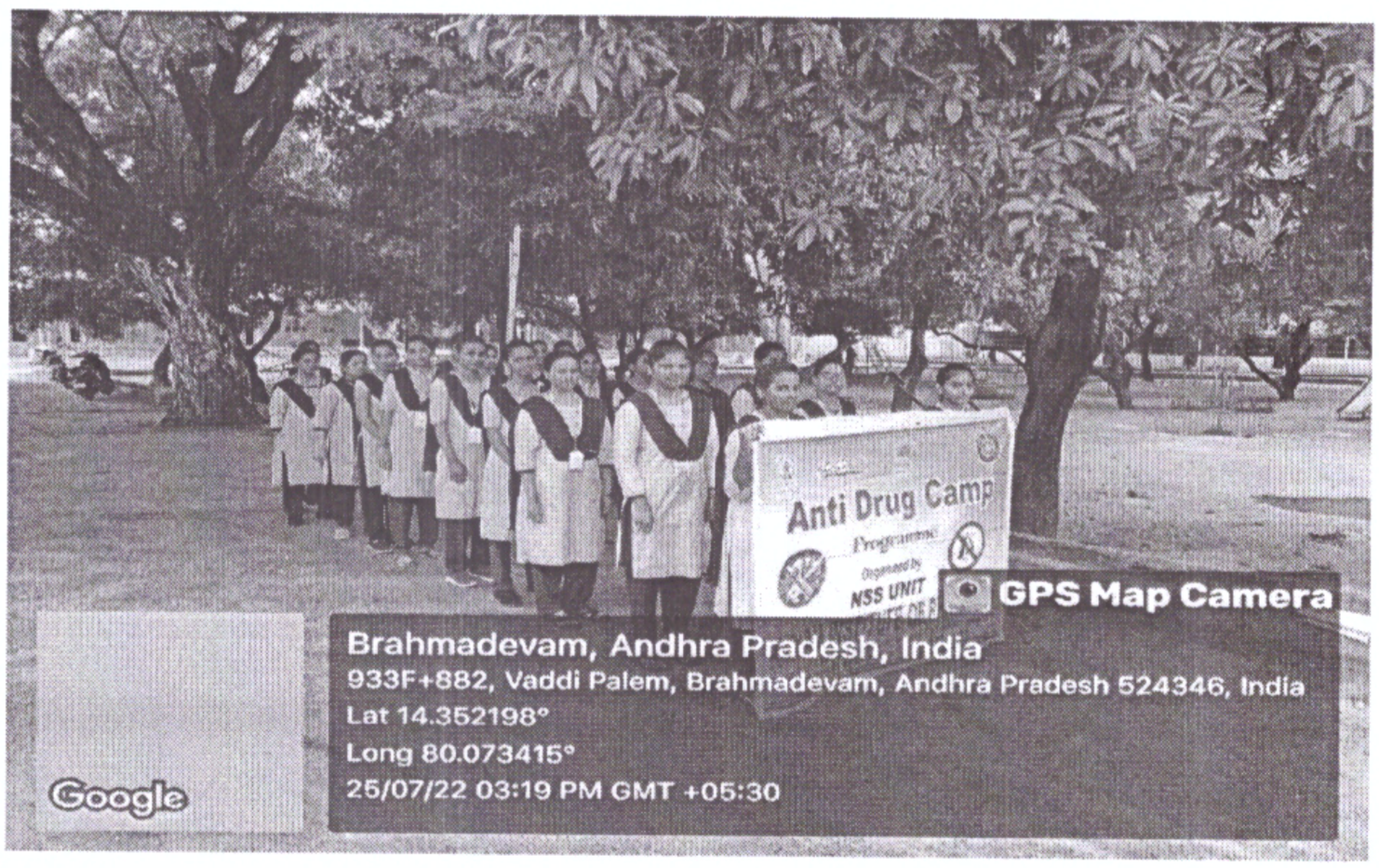
Photos	
Event Pic-2	

Photos	
Event Pic-3	

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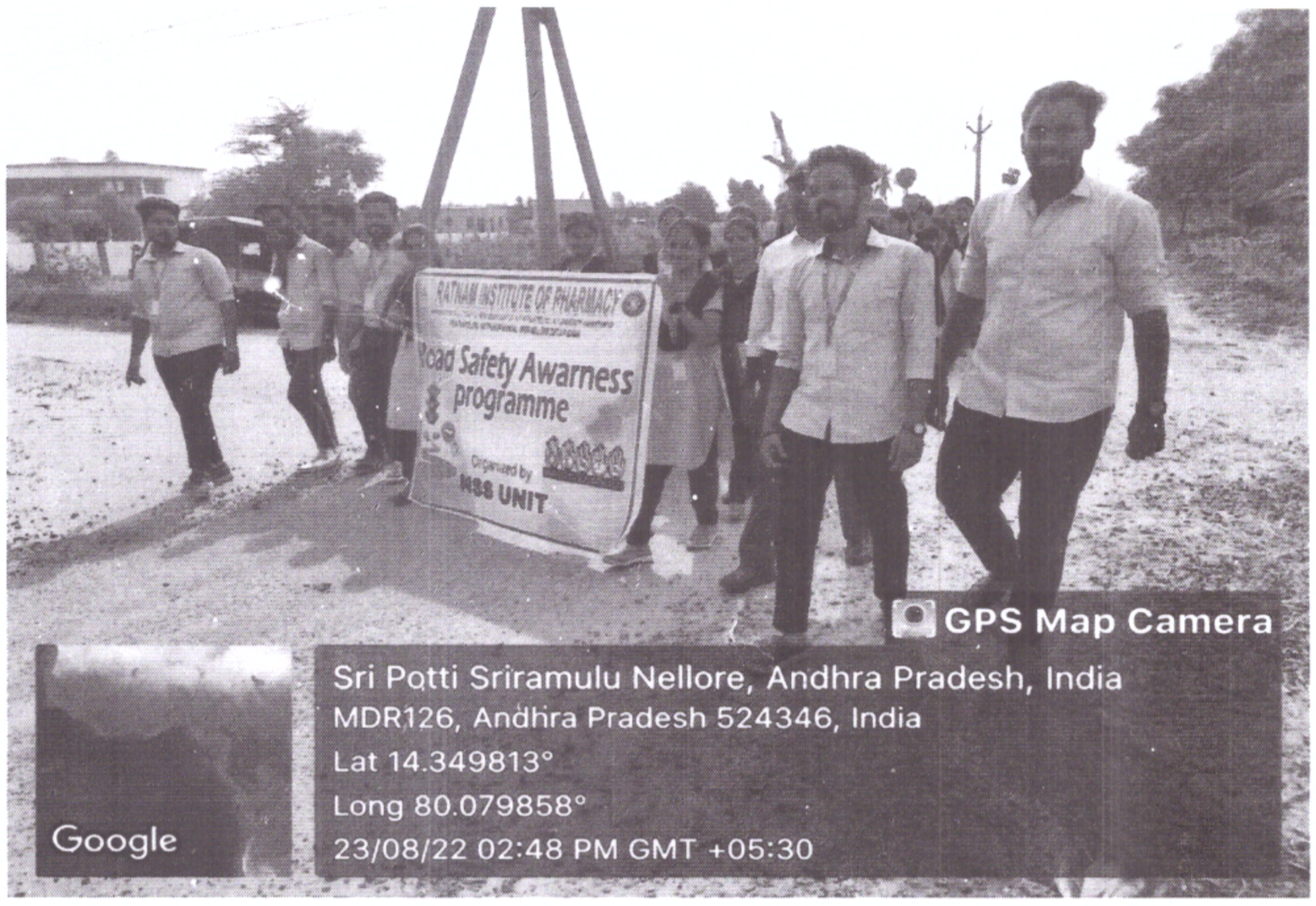
Date: 24.08.2022

PROGRAM REPORT	
Title of the Event	**ROAD SAFETY AWARNESS PROGRAMME**
Event start date	23.08.2022
Event end date	23.08.2022
Description	To improve safety and reduce road crash casualties, the Ministry of Road Transport & Highways has entrusted the Indian Road Safety Campaign (a non-profit organization) to lead road safety activities aimed at upping grass root level citizen involvement in road safety measures across the nation. Following the road safety rules alongside safety in daily life helps us stay safe. Other road safety rules are to obey all traffic signals like stop signs, red lights etc., wear seatbelts/helmets, maintain the speed limit and safe distance, don't drink & drive, and also don't drive without having a driving licence.

Photos	
Event Pic-1	

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Photos	
Event Pic-2	

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Programme Coordinator

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Date: 27.09.2022

PROGRAM REPORT	
Title of the Event	**PHARMACIST DAY CELEBRATION**
Event start date	25.09.2022
Event end date	25.09.2022
Description	The day honors pharmacists for their contributions to the global healthcare sector. It also aims to support initiatives that highlight the contribution that pharmacists make to improve healthcare. The day is a chance to thank and recognize pharmacists and pharmacy professionals for their vital contributions to improving global health. It is also an opportunity to celebrate the important role that pharmacists play in healthcare systems worldwide.

Photos	
Event Pic-1	

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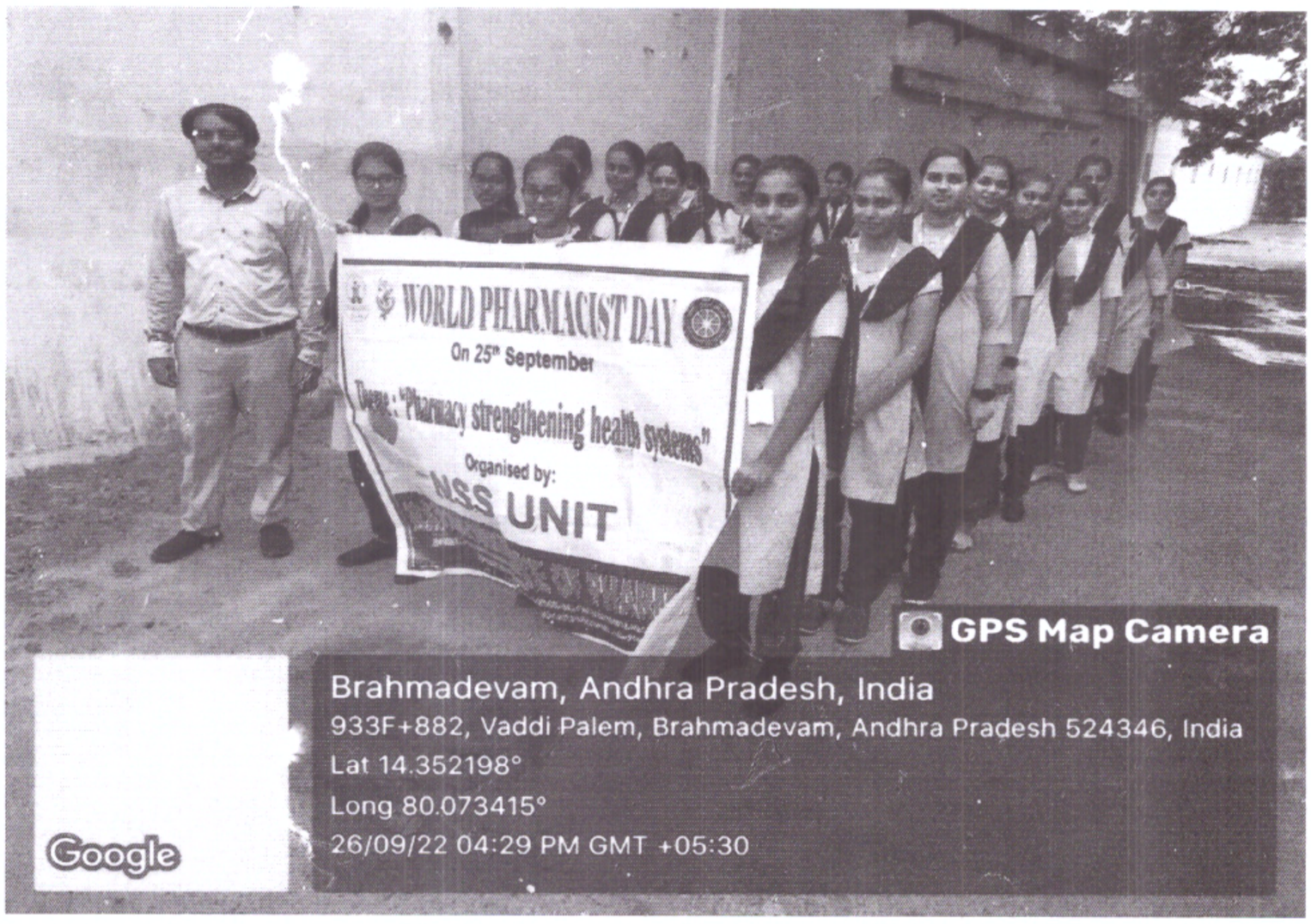
Photos	
Event Pic-2	

Programme Coordinator

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Date: 22.10.2022

PROGRAM REPORT	
Title of the Event	**POLICE COMMEMORATION DAY**
Event start date	21.10.2022
Event end date	21.10.2022
Description	There is no particular theme for Police Commemoration Day. The day simply celebrates and honors the lives and efforts of the police personnel who put their lives at risk for the safety of the nation. Police Day also commemorates the martyrdom of the 10 CRPF policemen in Ladakh in 1959. The funeral of these policemen took place in eastern Ladakh. Since then, Police Commemoration Day is observed on October 21. The day plays a significant role in honouring the spirits of police people and their family members. It is celebrated to pay respect to all those who sacrificed their lives.

Photos	
Event Pic-1	
Photos	
Event Pic-2	



Photos

Event Pic-3



Programme coordinator

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Date: 23.11.2022

PROGRAM REPORT	
Title of the Event	**AWARNESS PROGRAMME ON PLASTIC FREE ENVIRONMENT**
Event start date	22.11.2022
Event end date	22.11.2022
Description	A global movement that encourages people to reduce their plastic waste by refusing single-use plastics. These volunteers approached different villages around Brahmadevam to spread awareness on how to stop the usage of plastic bags. Essentially, plastic-free living means that one has to avoid or minimize using plastic materials. In other words, the plastic materials we use daily can be substituted by other environmentally friendly materials or can be avoided completely.

Photos	
Event Pic-1	

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Photos	
Event Pic-2	

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Date: 20.12.2022

PROGRAM REPORT	
Title of the Event	**HEALTH CARE PROGRAMME**
Event start date	19.12.2022
Event end date	19.12.2022
Description	It affects your physical, mental, and emotional well-being. Being proactive in health means taking steps to improve your health before you get sick. Healthcare project management is the process of organizing, planning, and executing a project within a healthcare organization. The purpose of project management in healthcare is to improve how medical facilities function, resolve issues in current operations, and implement policies that enhance patient care.

Photos	
Event Pic-1	

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Photos	
Event Pic-2	

Programme Coordinator

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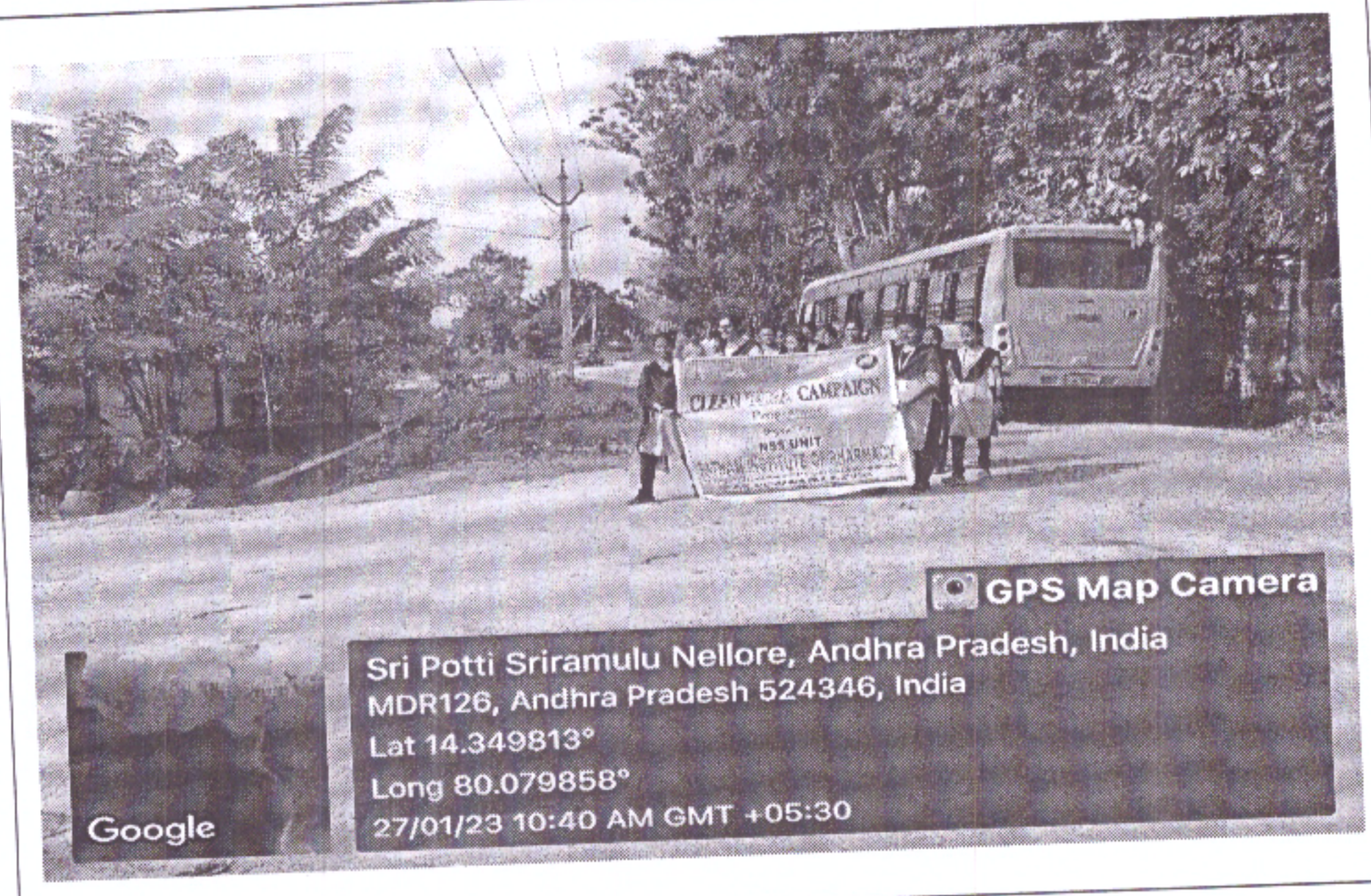
Date: 28.01.2023

PROGRAM REPORT	
Title of the Event	CLEAN INDIA PROGRAMME
Event start date	27.01.2023
Event end date	27.01.2023
Description	The campaign involves the construction of latrines, promoting sanitation programmes in the rural areas, cleaning streets, roads and changing the infrastructure to lead the Nellore. This step was taken by the government of India to make sure the waste management issue gets solved. This campaign was launched to ensure hygiene across the Nellore.

Photos	
Event Pic-1	

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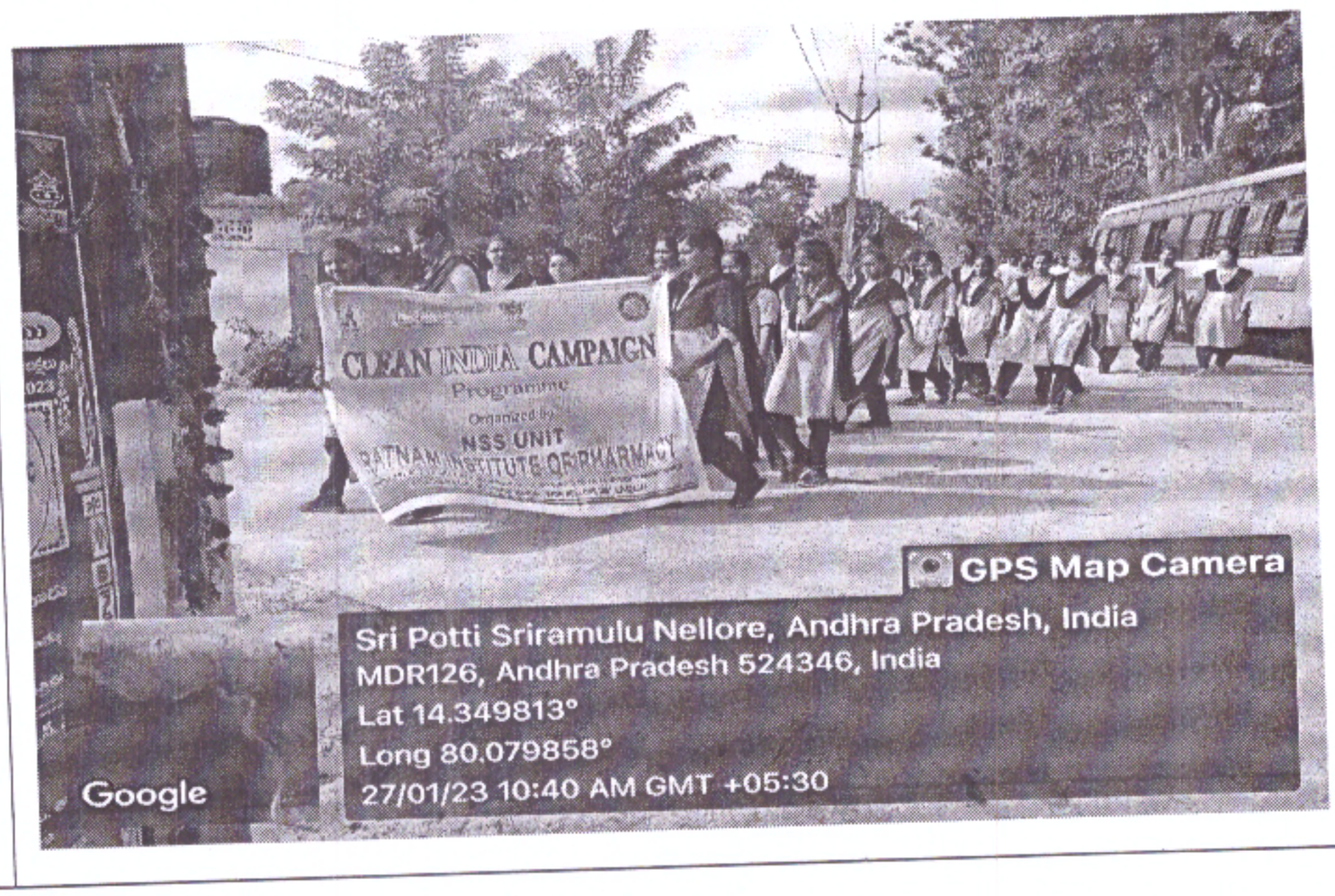
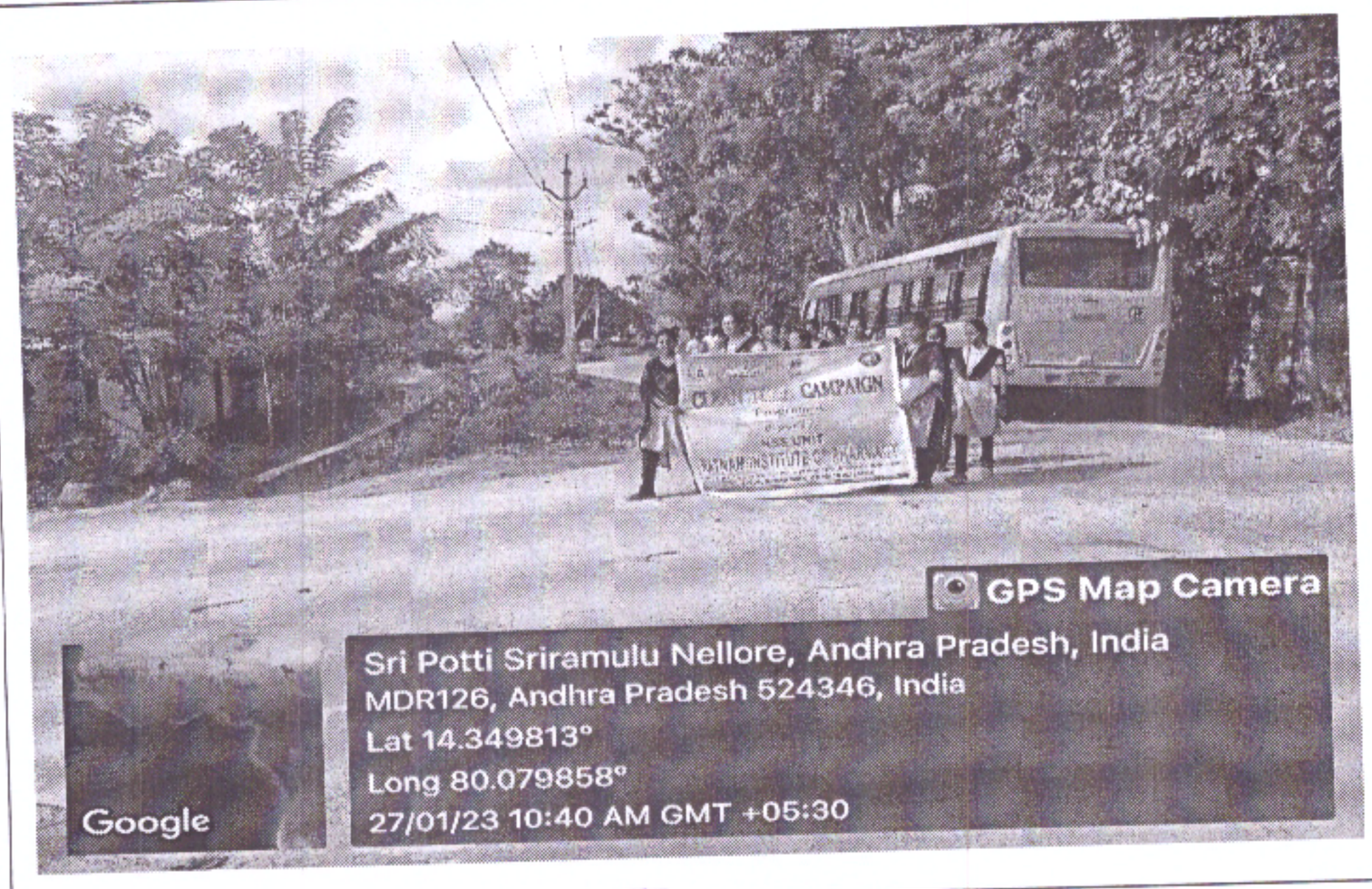
Photos	
Event Pic-2	

Photos	
Event Pic-3	

RATNAM INSTITUTE OF PHARMACY ★ PIDATHAPOLUR ★ NELLORE

Programme Coordinator

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Date: 24.02.2023

PROGRAM REPORT	
Title of the Event	**AWARNESS ON WASTE MANAGEMENT**
Event start date	23.02.2023
Event end date	23.02.2023
Description	A waste management system or waste disposal is a streamlined process that organizations use to dispose of, reduce, reuse, and prevent waste. It is also an approach where companies implement comprehensive strategies to efficiently manage wastes from their origin until their final disposal. As citizens of a society we have a responsibility to manage our waste sustainably. We can do this following the five of waste management: reduce, reuse, recycle, recover and residual management.

Photos

Event Pic-1



Photos	
Event Pic-2	

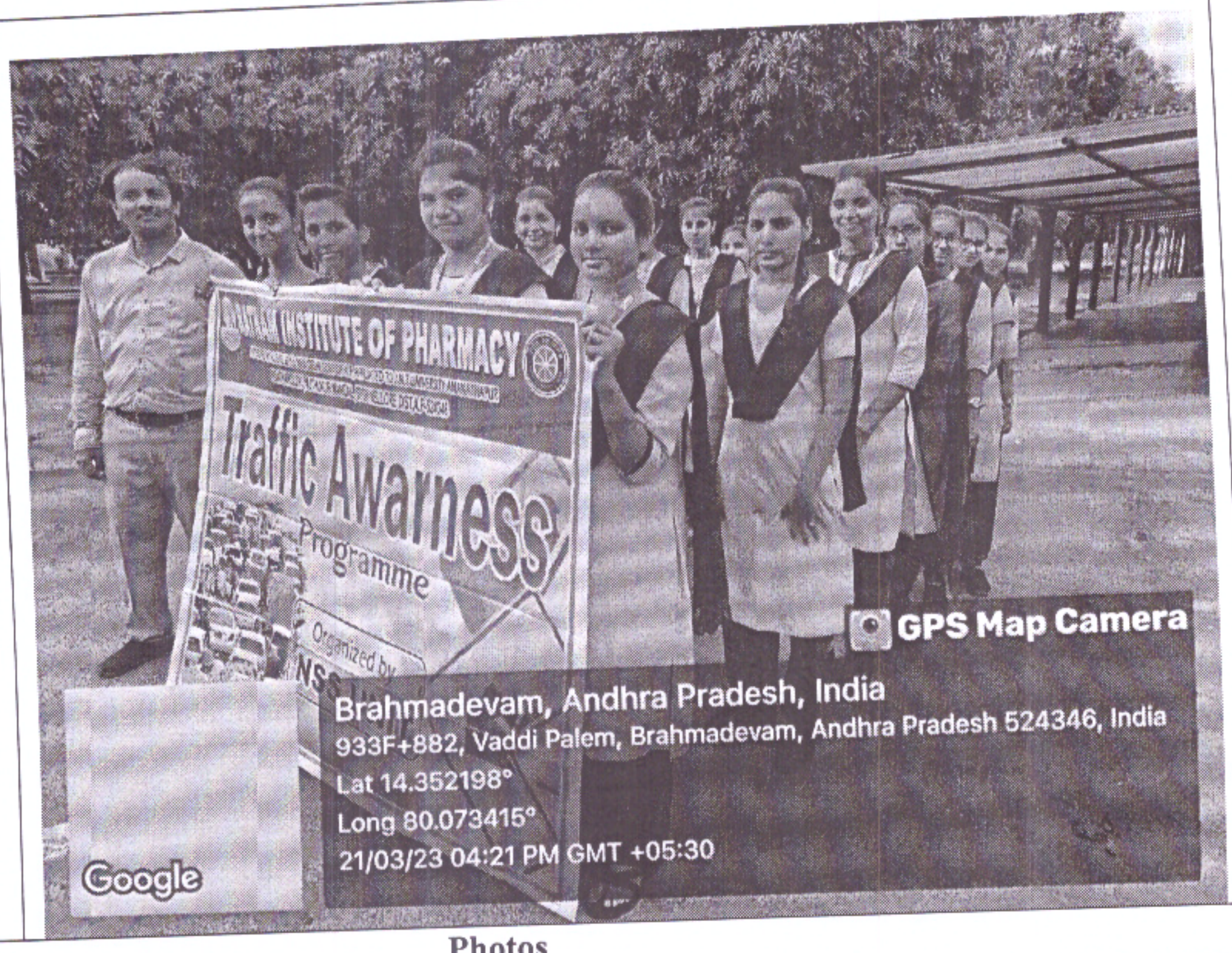
Programme coordinator

Date: 22.03.2023

PROGRAM REPORT	
Title of the Event	**TRAFFIC AWARNESS PROGRAMME**
Event start date	21.03.2023
Event end date	21.03.2023
Description	Traffic awareness programs can include training on road safety rules, traffic signs, and road safety postures. They can also include distributing road safety pamphlets. Road Safety rules Crossroads and pedestrian crossing Don't run on roads, never stick hands outside the vehicle Wear seatbelts and healmets, don't drink and drive.

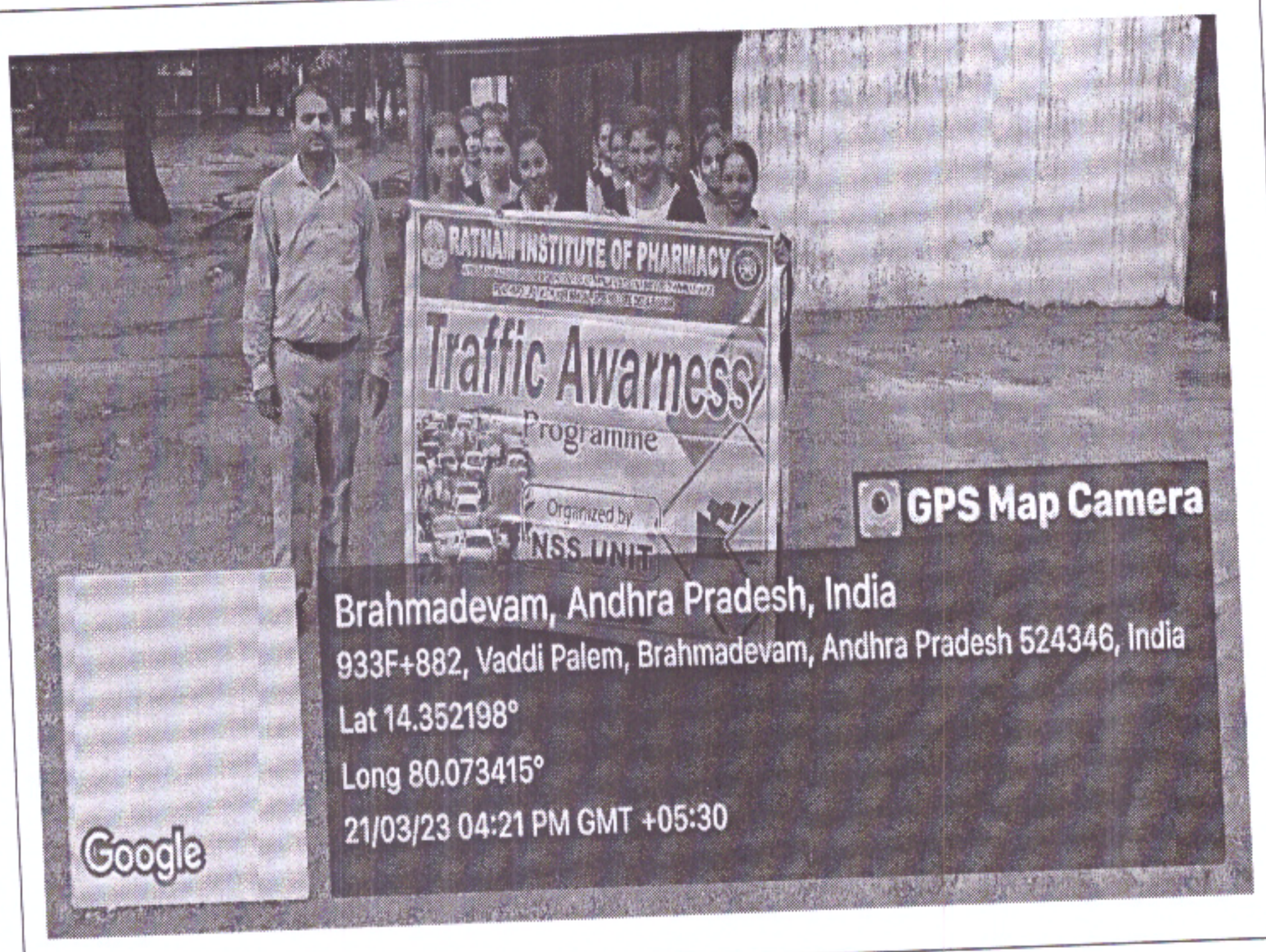
Photos

Event Pic-1



Photos

Event Pic-2



RATNAM INSTITUTE OF PHARMACY ★ PIDATHAPOLUR ★

Programme coordinator

Date: 20.04.2023

PROGRAM REPORT	
Title of the Event	FIRE HAZARDS AND PREVENTIVE MEASURES
Event start date	19.04.2023
Event end date	19.04.2023
Description	The campaign involves the construction of latrines, promoting sanitation programmes in the rural areas, cleaning streets, roads and changing the infrastructure to lead the Nellore. This step was taken by the government of India to make sure the waste management issue gets solved. This campaign was launched to ensure hygiene across the Nellore.

Photos	
Event Pic-1	

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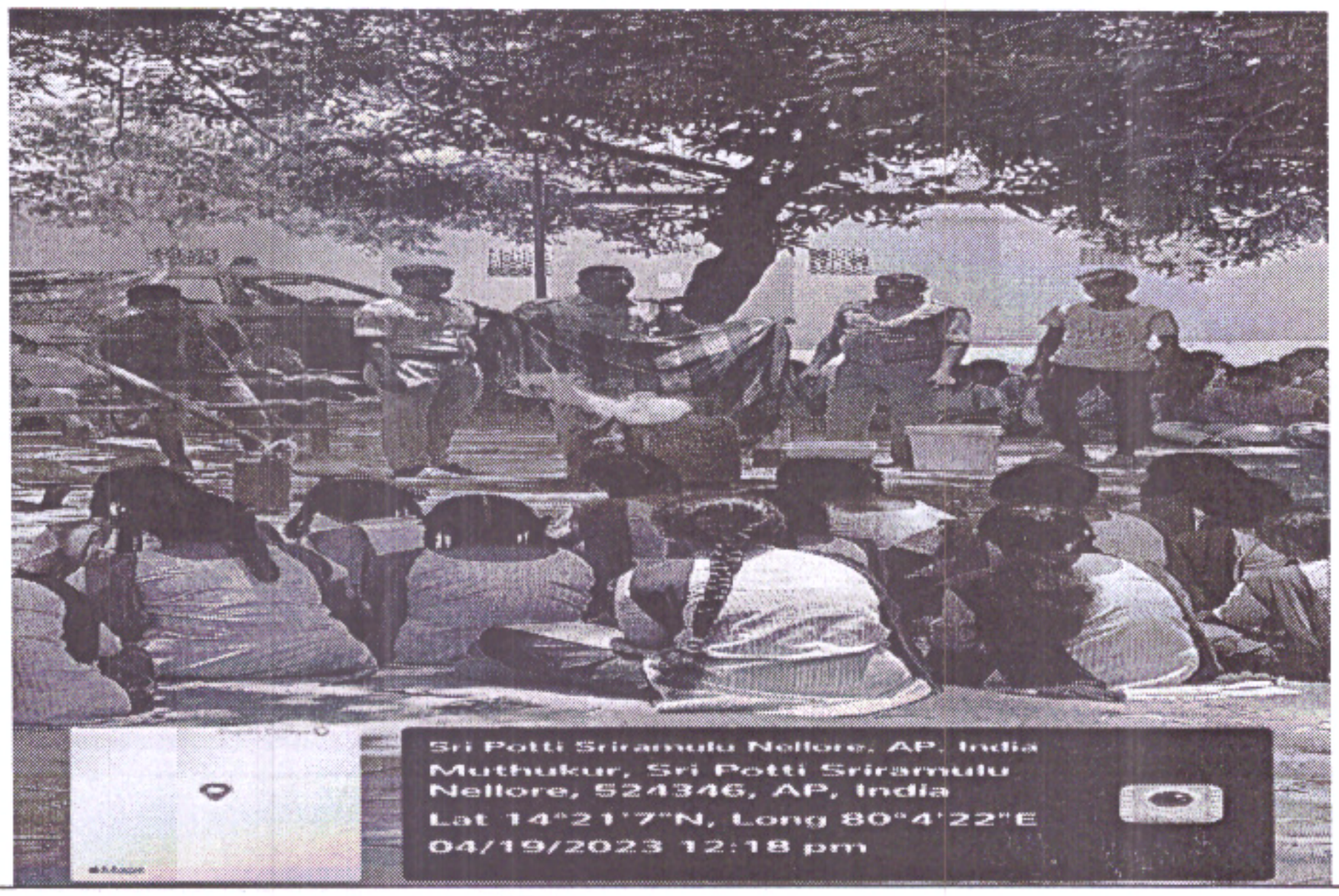
Photos	
Event Pic-2	

Photos	
Event Pic-3	

Programme Coordinator

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Date: 28.04.2023

PROGRAM REPORT	
Title of the Event	**DISTRIBUTION OF CLOTHES**
Event start date	27.04.2023
Event end date	27.04.2023
Description	Food, Cloth and Shelter are the three basic needs of common people. As we are born, weather is sensitive for everyone; everybody feels heat, cold and rain. Many among India's poor and underprivileged people lack adequate clothing. People usually say that thousands of people die every year in India, but we say that they die due to lack of clothes and blankets.

Photos	
Event Pic-1	

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Photos	
Event Pic-2	

Programme Coordinator

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